

### office revolution

We bring your ideas to life with tailored furniture solutions.

### 545wyn

#### LOCATION

Miami, FL

#### **SPACE TYPE**

Corporate Office / Amenity Space

#### SIZE

298,000 Sq./Ft.

## REAL ESTATE DEVELOPER

Sterling Bay

## ARCHITECTURE & DESIGN FIRM

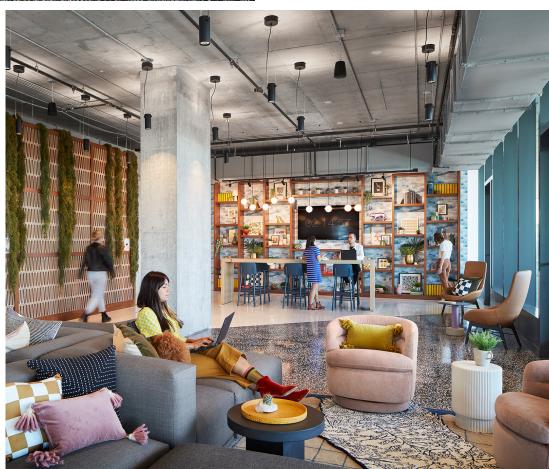
Gensler

# MANUFACTURING PARTNERS

Teknion, Compel, Allermuir, Blu Dot, Stylex

### **PHOTOGRAPHY**

Kendall McCaugherty, Hall + Merrick Photographers



### THE STORY

545wyn is a creative office and retail building located in Wynwood, a district of Miami known for its colorful murals, cultural influence, and its unique shopping and entertainment offerings. This transformative 10-story building was constructed from the ground up, and offers elevated corporate offices, enticing retail spaces, a fitness center, and resort-like indoor/outdoor amenities.

Construction was driven by Sterling Bay, a visionary Chicago-based real estate developer specializing in large-scale and innovative urban projects. Design was led by Gensler—a celebrated global leader within the A&D industry—and Sterling Bay's in-house design team. Office Revolution proudly stepped into the role of furniture partner once again after having completed numerous significant projects throughout the country with Sterling Bay and Gensler previously, including McDonald's Corporate Headquarters in Chicago.

Inside, the building showcases thoughtful details that speak to the character and history of its location, such as a reception desk decorated with sewing machine petal patterns and a feature wall by Eileen Fisher made from salvaged shirts, a nod to the factory origins of Wynwood. Industrial elements are also incorporated into the furniture in statement pieces such as welded metal coffee tables and stainless steel mesh lounge chairs by Coalesse in the first-floor lobby.

However, with appreciation for the past, the present and future of Wynwood are also celebrated. The space maintains an overall tone of modern glamour, thanks to sculptural furniture, luxe finishes, and a rich color palette inspired by the distinctive graffiti art found around the neighborhood. Products such ocean blue stools at the Nucraft bar tables and pink swivel chairs inject color into indoor lounge spaces, and lounge furniture in a variety of candy-colored hues adds visual interest outside. Together, these design choices help the project towards achieving its goals of enhancing the community for residents and attracting new business while remaining authentic to the vibrant personality of Wynwood.



